



The Social Butterfly

Charm, craft, and community — delivered on wheels. Our vintage-inspired Piaggio Apé Mobile Bar transforms every celebration into a sophisticated, unforgettable experience.

MOBILE BAR & EVENT SERVICES

Our Story

More Than a Bar — A Conversation Piece

The Social Butterfly was born from a simple belief: every community deserves a celebration that feels truly special. Our centerpiece — a **vintage-inspired Piaggio Apé Mobile Bar** — is not just a service; it's an experience that draws people together, sparks conversation, and elevates the atmosphere of any public gathering.

We specialize in transforming public festivals, town squares, and community events into sophisticated, memorable occasions through professional service and a one-of-a-kind aesthetic that guests remember long after the last pour.

What Sets Us Apart

- Iconic vintage Piaggio Apé design
- Full-service, "hands-off" experience for organizers
- Customizable menus for every crowd
- Fully licensed, insured & permit-ready

Built for Town Events & Public Spaces

At just **10' x 5'**, our Piaggio Apé is perfectly sized for park settings, town squares, street festivals, and indoor community centers — fitting beautifully where full-size trailers simply can't.



Why Choose Us

Everything an Organizer Needs



Compact & Versatile

At just 10' x 5', our Apé fits in park settings, town squares, or indoor community centers with ease — no heavy equipment or large footprint required.



Fully Licensed & Insured

We carry comprehensive General and Liquor Liability coverage. We handle the risk so your team can focus entirely on the celebration.



Permitting Support

We have extensive experience working with local municipalities and can assist with all necessary permitting for events held on public property.



All-Inclusive Service

From alcohol procurement and custom menu planning to full setup and breakdown — we deliver a seamless, stress-free experience for every organizer.

Our Offerings

What We Bring to Your Event



Six-Tap Draft System

Pour local craft beers, chilled prosecco, signature cocktails, and mocktails — all from our state-of-the-art tap system designed for high-volume service.



Licensed Bartenders

Our professionally trained staff are certified in responsible beverage service and committed to delivering warm, high-quality interactions with every guest.



Full Decor & Glassware

We provide themed decor, quality napkins, and high-end glassware so every angle of the setup looks polished and photo-worthy throughout the event.

Menu Flexibility

A Menu for Every Guest

We believe every attendee should feel welcome at the bar — whether they're raising a craft beer or a sparkling mocktail. Our customizable menu packages allow us to tailor drink offerings to match the spirit of each unique celebration.

Craft & Signature Cocktails

Local brews, artisan cocktails, and seasonal specialties curated for your event theme.

Family-Friendly Mocktails

Full mocktail menus and non-alcoholic refreshments so every guest — of every age — is included.





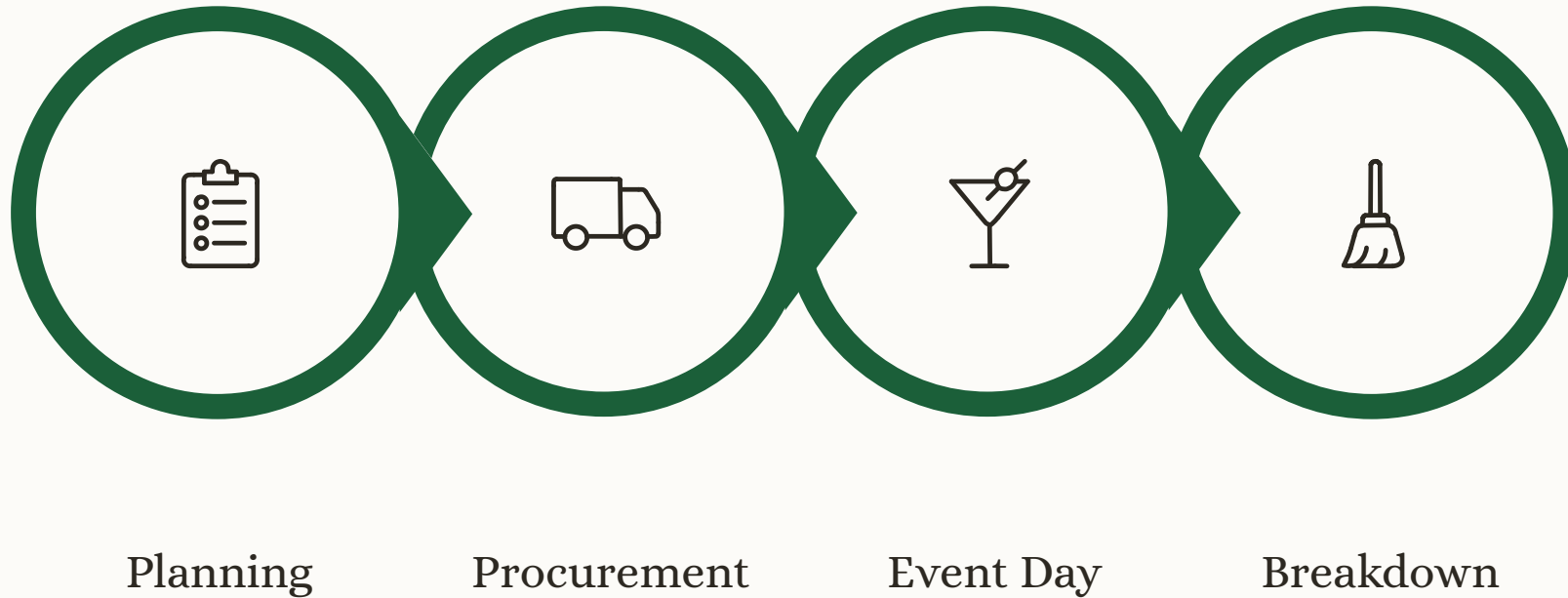
Optional Add-On

Full Food & Beverage with Sirloin Catering

For larger festivities requiring a complete hospitality experience, The Social Butterfly Counterpart **Sirloin Catering** offers fully integrated food and beverage packages. One vendor relationship, one seamless event.

The Experience

A Seamless, Hands-Off Experience



From the first planning call to the final cleanup, The Social Butterfly manages every detail. Event organizers enjoy a truly turnkey experience — no chasing vendors, no compliance headaches, just a beautifully run bar that your community will be talking about.

What People Are Saying

Trusted by Communities Like Yours

"The Social Butterfly was the life of the party! Their mobile bar brought a level of charm we hadn't seen at our local events before. Professional, efficient, and a huge hit with the community."

10'x5'

Compact Footprint

Fits in parks, squares & indoor venues

6

Draft Taps

Beers, cocktails, prosecco & mocktails

100%

Insured & Licensed

General and Liquor Liability covered

Let's Bring the Butterfly to Your Event

Ready to add a touch of charm, craft, and community spirit to your next town celebration? The Social Butterfly is here to make it effortless — and unforgettable.

- ✔ We work directly with municipal planners and event coordinators to handle permitting, compliance, and all the details — so you can focus on your community.

